

## **Protest our “Indecent Exposure” to Fossil Fuels**

Whether we bike next to smelly cars regularly, or not, we are all living in an epoc when the powerful elite continue to push fossil fuel use as the status quo even though it threatens all life on this planet. Bicycling naked draws media attention, which organizers redirect into issues that matter, like fossil fuel use.

## **Showcase Bicyclist Vulnerability**

When it comes to getting hit by a car, bicyclists aren’t much more protected with clothes on. Bicycling naked provides a visual reminder to drivers that we all share the roadways.

## **Begin a Dialogue About Body Image**

People know exactly what they need to feel shame about in regard to their bodies. People rarely feel their bodies are the right size, shape, or age to feel comfortable in public, let alone expose themselves. Why is this? Who benefits from the dissociative pain we all feel? Naked bike rides spark a conversation throughout the community they are held in. Through news paper and radio interviews, and social media, organizers are able to steer the center of those conversations.

### **If you are interested, please contact:**

Zachary Robertson at  
Bellingham Body Rights

Zac is a founder and 8 year organizer of the Bellingham Naked Bike Ride. He sees the good that has happened locally and would like to help other towns take on the event.

509-679-4194  
Be\_the\_rock@hotmail.com

### **Also:**

The World Naked Bike Ride  
<http://worldnakedbikeride.org/>

## **Start a Naked Bike Ride in your town!**

Join over 70 cities from 20 countries around the world!!



### **We ride to:**

- Protest Our “Indecent Exposure” to Fossil Fuels
- Showcase Bicyclist Vulnerability
- To Open Dialogue About Body Image.

## Other causes a ride can support:

- Protest Gentrification
- Draw in an animal-rights theme like PETA's "I'd rather go naked than wear fur."
- Kick off a Free The Nipple campaign
- Use ride to fund raise for a worthy organization



## What This Ride is Not!

- It is not a beauty show
- It is not a peep show
- It is not lewd
- It is not even strange or remarkable, once you get used to it!

## What it Is!

- It is meant to be a safe space
- It is family friendly and appropriate for all ages.
- It is powerful
- It is an act of free speech, supported by our first amendment.
- It is an event where people can feel comfortable being uniquely themselves.
- It is community empowerment
- It is Fun!

## Producing Your Local Naked Bike Ride, An Easy Slope to Climb

Start your ride small. For the first few rides, "naked" can be more of a concept than a reality.

Every aspect of the ride hinges on the ideology behind it. Use that when inviting people, publicizing, etc.

Since it is a freedom of speech event, event permits are not necessary, but are a good show of faith.

With so many rides out there, in cities and small towns, there are plenty of resources to contact if you run into any snags.

## Rides in the Pacific North West:

- Vancouver BC
- Kelowna BC
- Bellingham WA
- Freemont Solstice Celebration
- Seattle WA
- Portland OR
- Eugene OR
- Missoula MT